



PROJECT

IIT

Advanced innovation practices in European companies

The Industrial Innovation in Transition (*IIT*) project aims to understand how innovation processes in European industry are changing and to disseminate the best practices in this field between companies and government agencies.

ZABALA Innovation Consulting is a partner in the project.



This project has received funding from the European Union's Horizon 2020 research and innovation programme under grant agreement No 649351

800

COMPANY INTERVIEWS

11

COUNTRIES

15

INNOVATION SUCCESS STORIES

5

SECTORS



IN ONE CLICK

| | | |
|----------------------------|---|---------------------|
| Coordinator | | Period |
| AALTO UNIVERSITY (FINLAND) | | 2015-2017 |
| Sector | Web | PDF Download |
| RESEARCH AND INNOVATION | http://www.iit-project.eu | IIT |

01

The Challenge

The IIT project **emerges** from the need to detect **new innovation trends** throughout the whole of Europe and highlight the best practices. The project will also **evaluate existing innovation policies** at national and European level.

02

Solutions

The Innovation Union is a **key initiative of the Europe 2020 strategy**. Its aim is to **improve** conditions and **access to** funding for research and innovation, ensuring that innovative ideas can be transformed into products and services that create growth and employment.

03

Impacts

The EU encourages its member states to invest 3% of their GDP in R & D (1% of public funding and 2% of private sector investment) by 2020. This measure **is expected to create** around 3.7 million jobs and increase the annual GDP of the EU by about 800 billion euros.