

PROYECT

# BLOCKCHERS

## Blockchain technologies for traditional SMEs

*BLOCKCHERS main objective is to facilitate the revolution of Distributed Ledger Technology across SMEs in Europe thanks to the promotion and Support of DLT sub-granted use cases in multiple sectors by this companies, support the creation of a smart regulatory framework for the EU and the development of policy recommendations.*



This project has received funding from the European Union's Horizon2020 Research and Innovation Programme under Grant Agreement N° 828840

4

PARTNERS

3

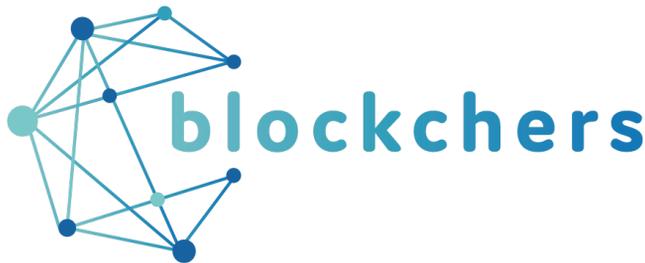
COUNTRIES

€1,5M

TOTAL BUDGET

2

YEARS



EN UN CLICK

Coordinador

ZABALA

Programa

HORIZON 2020

Fechas

2019-2021

Sector

SMEs

Web

<http://www.blockchers.eu/>

### 01 Challenge

There's a lack of knowledge amongst the traditional SMEs, which generates difficulties to reach a large number of customers and earn their trust.

Also, the costs are higher for this type of companies because they have enormous impediments to benefit from the economy of scale. This faces significant difficulties in obtaining the financing they need to grow and innovate.

### 02 Solution

BLOCKCHERS offers the chance to facilitate the uptake of DLTs in traditional SMEs thanks to the funding of use cases involving these technology suppliers. Moreover, the project offers the chance of accessing the first legally validated DLT network created by ALASTRIA and backed-up by major corporations and the public administration. Through the launch of two open calls BLOCKCHERS will offer direct equity-free funding (750,000€) to cover the major implementation of this technology use case with the traditional companies on different sectors

### 03 Impacts

BLOCKCHERS will engage at least 60 SMEs in the use and testing of DLTs and will give recognition to 30 SMEs, which will get high promotion in major events in the DLT field. Four of them will be awarded and further promoted as best use cases examples. In addition, will rise the awareness of hundreds of stakeholders through sensitisation and dissemination activities, potential SMEs' clients will be ready to uptake DLT technologies once they have seen them tested and demonstrating their benefits.