

PROJECT

INNEON

Network for Eco-Innovation Investment

The INNEON (*Eco-Innovation Network for Investment*) network for eco-innovation investment aims to extend public and private funding sources available for eco-innovation and social innovation in Europe, and provide a unique forum dedicated to the interaction between a selected cohort of innovators and relevant investors. Eco-innovation is a fast and growing market in EU and globally.

Zabala is the coordinator of this European project embedded in the Competitiveness and Innovation Framework Programme (*CIP*)



This project is co-financed by the European Union

200+

ADVISED ENTREPRENEURS

40

INVESTORS

10

PARTNERS

10

SUCCESS STORIES



IN ONE CLICK

Coordinator	Programme	Period
ZABALA	CIP	January 2014 – June 2016
	Web	www.inneon.eu

01

The Challenge

The **eco-innovation** sales revenue in Europe had reached €227.000 million by 2008 corresponding to 2,2% of the European GDP.

The sector represents 3.4 million direct workers. The European Union is aware of the importance of investment networks to foster the growth of this sector. By adopting this vision, the **INNEON project aims to extend the long-term public and private available funding sources**, in a sustainable way. In particular, the goal is that the eco-innovative companies achieve the most of European innovation funding opportunities, demand-driven. Finally, it aims to improve the flow and quality of operations for the benefit of entrepreneurs and investors.

02

Solutions

The **eco-innovation sector** is a priority for the European Union demonstrated by the [Eco-Innovation Action Plan](#). In that perspective Europe 2020, the EU's growth strategy for the coming decade, endorses "a smart, sustainable and inclusive economy" and an [Innovation Union](#).

03

Impacts

INNEON **contributes** to the **development** of a more competitive eco-innovation market in the EU.

It allows the development of a consolidated Community-wide network with financial public and private investors supporting **eco-innovation all over Europe**.