

PROJECT

PROBIO

The toolkit for Bioeconomy research exploitation

ProBIO (*Professional Support to the uptake of Bioeconomy RD results towards market, further research and policy for a more competitive European Bioeconomy*) screens Bioeconomy projects' results and classifies them according to their nature, progress and market proximity. Whilst some of them will be mature enough for market uptake, others may require further development to reach a higher Technological Readiness Level (TRL), and others may be of specific relevance to policy makers. ProBIO experts, amongst whom Zabala is a partner, analyse the different nature and maturity levels of research results and support project participants with dedicated professional coaching and tools which aim to accelerate market adoption, facilitate the flow of knowledge into new R&D projects and feed policy-relevant results into the political process.



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400

KNOWLEDGE-BASED BIOECONOMY PROJECTS ANALYSED

70

IDENTIFIED RESULTS OF WHICH

24

MARKETABLE RESULTS

46

NEW I+D PROJECTS



IN ONE CLICK

Coordinator	Programme	Period
GREENOVATE EUROPE	HORIZON 2020	2015-2017
Sector	Web	
BIOECONOMY, I+D	probio-project.eu	

01

The Challenge

ProBIO (Professional Support to the uptake of Bioeconomy RD results towards market, further research and policy for a more competitive European Bioeconomy) has **two main objectives**: to support the flow of knowledge-based Bioeconomy project results from research to market, as well as back to RD&I; and to foster the networking and knowledge exchange among different European initiatives under H2020 and FP7 and the most important players in the field, thus raising awareness among policy makers and engaging the general public.

02

Solutions

The European Commission published its strategy concerning Bioeconomy in 2012: major investment in RD+I, joint policies and support to this market is essential. In that respect, ProBIO has been established as a support action for Knowledge Based Bioeconomy projects which identifies Bioeconomy research results to facilitate their uptake into the relevant sector. From that perspective, Europe 2020, the EU's growth strategy for the coming decade, endorses "a smart, sustainable and inclusive economy".

03

Impacts

Bioeconomy sales revenue in Europe is estimated to be €2 billion. This sector represents 22 million direct workers. The European Union is aware of the importance of investment networks to foster the growth of this sector. The target is that one euro invested in RD+I by the European Union in Bioeconomy shall correspond to a return of ten euros by 2025.