



**EFFICIENT BUILDINGS AND HOUSES: PARTNERING FOR  
THE SDGs AND THE EUROPEAN GREEN DEAL**



REZBUILD

## **THE SUSTAINABLE DEVELOPMENT GOALS: THE ROADMAP FOR A SUSTAINABLE WORLD**

Elena Ruiz  
Senior Manager at Forética  
Coordinator of the Circular Economy Stakeholder Platform

# FORETICA. WHO WE ARE?

## Sustainability and CSR Multistakholder Platform



### Mission

Foster the integration of **environmental, social and governance aspects** in the organizations' **strategy and management**



### Vision

**Maximize the positive impact** on companies and organizations **to reach a sustainable future**

More than 250 partners

40%  
IBEX 35

17 companies from the  
Dow Jones  
Sustainability Index

22 companies from  
Fortune Global 500

8% of NGO

## Alliances



wbcasd



[Click to know more](#)



# WHO WE ARE?

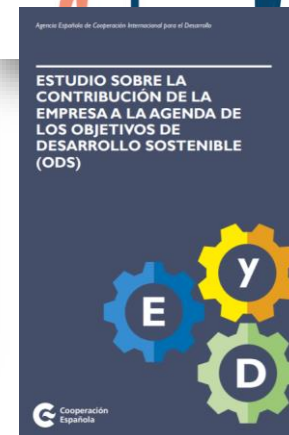
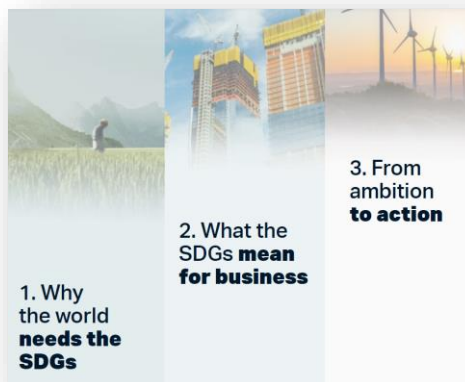


# OUR APPROACH TO THE SDGs

Business Leadership:  
CEO Guide to the SDG



SDG Implementation.  
Technical Support (public  
and private sector)



Analyse about the Agenda's implementation

2016



2017



2018



2019



# INTRODUCTION

Their main objective is to put all the stakeholders together around the most important challenges in terms of sustainable development



# DECADE OF >>> ACTION

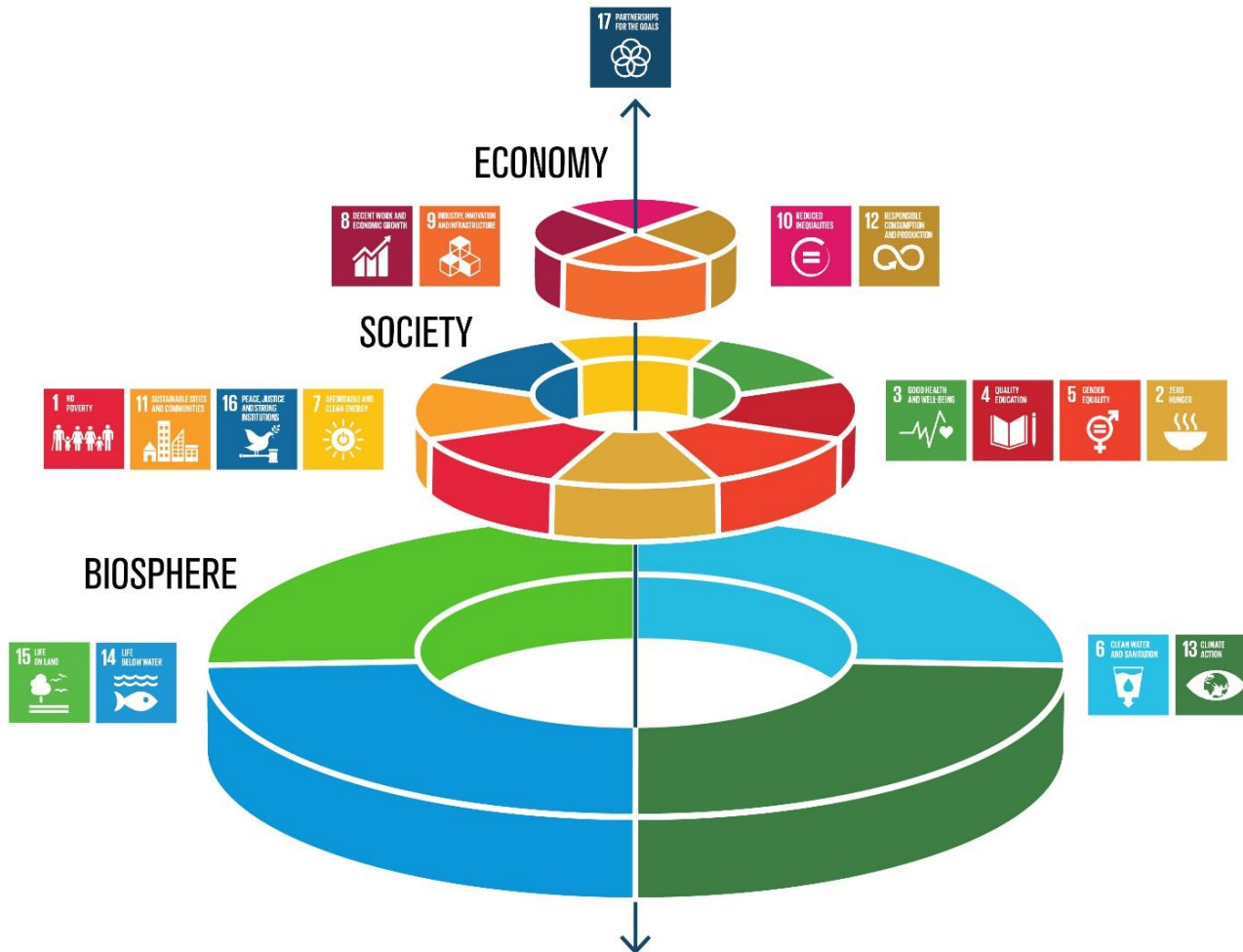


# 169 TARGETS

# 244 INDICATORS

# SDGs: THE HOLISTIC APPROACH OF SUSTAINABLE DEVELOPMENT

Holistic approach to sustainable development implies: an integrated realization of economic, environmental and social goals of development;



# FINANCIAL AND NON FINANCIAL RISKS



Source: WEF 2020

# WHAT IS THE GLOBAL STATUS?

None of the SDGs will be reached in all of the regions



Special concern in terms of inequality, sustainable production and consumption, climate change and oceans

[#SDG10](#) [#SDG12](#) [#SDG13](#) [#SDG14](#)



# WHAT IS THE EU STATUS?

EU-27 progress towards the 17 SDGs, past 5-year period, 2020  
(Data mainly refer to 2013-2018 or 2014-2019)

*moderate  
movement  
away*

*moderate  
progress*

*significant  
progress*

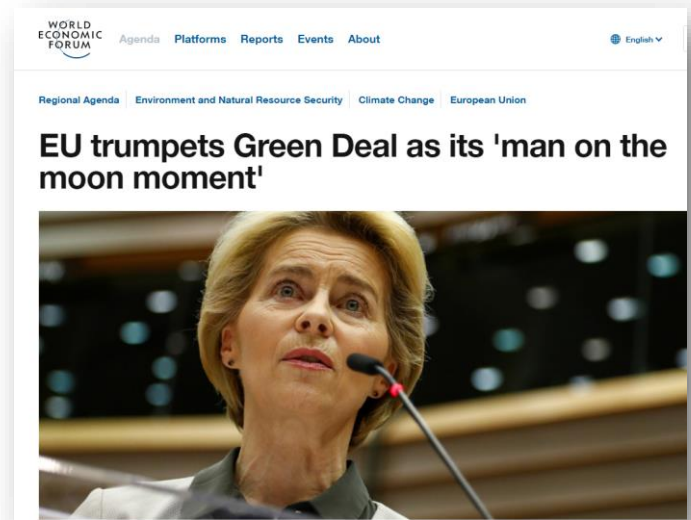


Goals for which trends cannot be calculated <sup>(\*)</sup>



<sup>(\*)</sup> Due to lack of time series for more than 25% of the indicators

# THE EUROPEAN GREEN DEAL: THE “MAN ON THE MOON MOMENT”



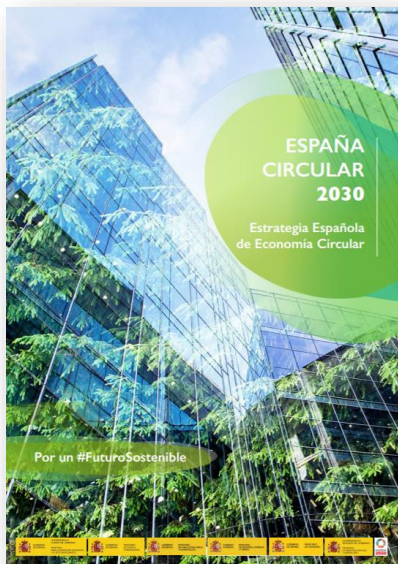
# THE EUROPEAN GREEN DEAL: THE “MAN ON THE MOON MOMENT”



## Construction and buildings

- It requires vast amounts of resources: accounts for about **50% of all extracted material**
- The construction sector is responsible for over **35% of the EU's total waste generation**
- Buildings are responsible for **40% of our energy consumption** and **36% of greenhouse gas emissions**, which mainly stem from construction, usage, renovation and demolition.

**2021**. Strategy for a Sustainable Built Environment



## Construction Sector

# SDGs: THE HOLISTIC APPROACH OF SUSTAINABLE DEVELOPMENT

Green Building & Houses can provide the building blocks towards meeting several SDGs



# CIRCULAR ECONOMY BUSINESS ACTION GROUP



- PROMOTING KNOWLEDGE
- COLLABORATION BETWEEN RELEVANT STAKEHOLDERS
- VISIBILITY AND COMMUNICATION



- Agri-food
- Waste Management
- Automotive
- Energy
- Financial
- Building materials and solutions
- Construction and buildings
- Retail



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**THANK YOU!  
¡GRACIAS!**

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