Brand
Guide

zabala
INNOVATION

Introduction

In its broadest sense, a brand is the perception people have of an organisation. Like human beings, businesses express themselves through their personality, built on a solid foundation of mission, vision and values. An honest brand reflects and enhances the reality of the organisation it represents, without disguising it. The image that others have of a brand is what we call identity, and it is made up of what the brand shows (visual identity), what it says (verbal identity) and what it does (its products, services and projects).

Zabala Innovation is a brand with an international presence, whose message is displayed in different countries, maintaining an unequivocal recognition based on different communication tools. This manual includes the standards of use and reproduction of the verbal and visual identity of the brand in various media to facilitate its understanding and implementation.

Our brand

A strong brand is essential to stand out in the marketplace. To achieve this, consistent and coherent distinctiveness must be developed across all contact points, and to do this it is important to first understand who we are, what we are here for and the message we aim to convey to our audiences.

Why are we Zabala Innovation?

Zabala is the surname of Jose María Zabala, president and founder of Zabala Innovation.

Zabala leads this family business from Navarra and has been promoting innovation as a key factor in the competitiveness of companies and organisations for over three decades. Zabala Innovation has become a leading company in innovation management and represents a relevant interlocutor for companies, technology centres and universities toward the national and European institutions that promote R&D&I policies and programmes.

Zabala Innovation and Europe are inseparable terms in the history of this company, that today brings together over 450 expert professionals (agricultural engineers, graduates in pharmaceutics, chemistry and industrial engineers in their different branches, computer engineers, telecommunications engineers...) among its offices in Pamplona, Madrid, Barcelona, Sevilla, Valencia, Vigo, Paris, Zaragoza, Bilbao , Bordeaux, Brussels, Lisbon and London.

The origins that led to the establishment of Zabala Innovation can be found in 1986, when José María Zabala (Oteiza, 1947) studied at the Catholic University of Louvain (Belgium) from which he graduated with a degree in Chemical Engineering, obtained a doctorate in Applied Natural Sciences and gained his first experience as a researcher in one of the university laboratories, working on a project on behalf of a local company, meanwhile preparing his doctorate.

After acquiring further experience in a private enterprise in Spain, as Director of Research and Technological Development, he joined the Regional Administration, in the Department of Industry, where he participated in the drafting of the first R&D funding regulations, set out in the 1982 decree.

In 1986, José María Zabala set up Asesoría Industrial Zabala in his own home: between two support frames and a board, a telephone and the fundamental support of his wife, Lia. Azkoyen became his first client, followed by Viscofan and MTorres, among other innovative companies from Navarra, all of which today have become large companies.

Thus, Europe has been part of the company's DNA from the very beginning, coinciding with Spain's entry into the Common Market.

Growth and Expansion

2000: Asesoría Zabala had an office in Pamplona with around twenty employees. Clients were no longer exclusively located in Navarra, nor were they only companies.

In 2003, an office in Brussels was established, a decisive choice associated with the creation of a European projects' department. The workforce then doubled (with around 54 employees) and the expansion continued with the opening of an office in Madrid (in 2005), followed by an office in Barcelona (2007), Sevilla (2009), Vigo and Valencia (2010); Paris (2016) and Bordeaux (2019).

Today, Zabala Innovation is a leading company in innovation management.

Our raison d'être

Mission

We are committed to our CLIENTS; we help them INNOVATE in a GLOBAL market; we anticipate their needs with loyalty and efficiency. We are a benchmark in MANAGEMENT and PUBLIC FINANCING of R&D&I PROJECTS. Thanks to this experience with LEADING COMPANIES, nobody knows the INNOVATION ECOSYSTEMS like Zabala Innovation does: Universities, Technology and Research Centres, R&D Units, Investment Firms, Public Administrations… We promote STRATEGIC ALLIANCES among the agents of these NETWORKS to create VALUE. We believe that there is a historic opportunity for Europe to lead the transformation towards a more SOCIAL and SUSTAINABLE world, with more EQUALITY, at the service of all citizens. The Sustainable Development Goals are our beacon for this journey. We will achieve our goals, because at Zabala Innovation, PEOPLE are important. We work here because it offers us the opportunity to develop as professionals and to serve society.

Vision

Our roots are our CULTURE and VALUES and our COMMITMENT to the needs of our CLIENTS. We have become LEADERS, and we will continue to GROW in a SUSTAINABLE way, taking care of our ROOTS. To do so, we have to face new challenges: an increasingly GLOBALISED world, the impact of new TECHNOLOGIES in a society that requires SUSTAINABILITY, EQUALITY and balance with NATURE. The Zabala Innovation's tree takes care of its consolidated branches, however others have recently emerged (new offices, social innovation, tenders…) and we will continue to generate new ones (through our innovation strategy…) We have learned to take care of each project, now it is up to us to take care of the whole ECOSYSTEM.

Values

Trust: Trusting others and deserving the trust of all people.

Integrity: Respecting and being ethical towards clients, suppliers, society and the environment.

Cooperation: Working as a team, contributing with ideas that benefit the company, clients and suppliers.

Innovation: Encouraging and managing change by taking initiatives and risks with moderation and acquiring and sharing knowledge among everyone.

Commitment: Fulfilling all the commitments and agreements that the company has acquired.

Freedom and responsibility: Living in freedom, accepting responsibility, as well as the results and consequences of one's own actions.

Visual identity

Our visual identity shows our commitment to people and the value of cooperation, through a modular construction in which each element is important. Formal elements, such as colour palette or typography, reflect our innovative vocation and our clear and direct spirit.
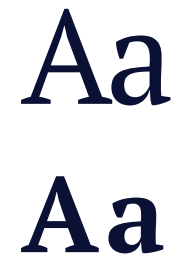
Summary of our visual identity elements

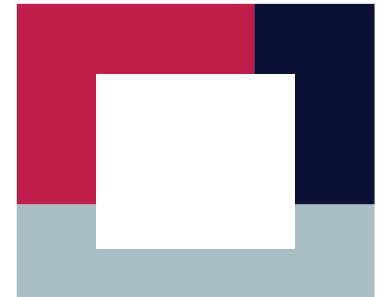**Logo**

Icon

Typography

Aa
Aa

Colour

Aspects that are modified

- Simplifying the logo
- Independent icon
- Complementary serif typeface
- Simplification of shapes
- Red and blue as main colours
- Orthogonal reticulation together with curved shapes
- Own illustrations

Image

Illustration

Graphic

Title
.
Text.
zabala

Logo

The most recognisable visual element is our logo, which is the starting point for the other elements that make up our visual identity. In order to maintain its value and recognition, a series of rules have been established to guide its usage.

Summary of the logo

The Zabala Innovation's logo is designed in different versions to meet different needs.

Main logo:
It consists of 2 elements, the ZABALA name and the INNOVATION tagline. It is the main design and its use should be applied whenever possible.

Logo without tagline:
In cases where readability or reproduction of the text is reduced, the version without the tagline will be used.

Icon:
The icon is the visual element designed to present the brand in cases where space is limited, such as social media profile pictures, application icons and website favicons. It is also widely used as a brand reinforcement element in corporate documents where the main logo is already present. Likewise, in exceptional cases, it can also be applied in merchandising.

Main logo

Logo without tagline

Icon

Main logo

Typography:
Zabala Innovation has been logo-typed with an ad hoc typography based on geometry. Following this essence, Poppins is used as the main font in the tagline, becoming a link to the brand.

Colour:
The main presentation of the brand should be in red whenever possible, and if it is not possible to apply it, it would be changed to white. For the tagline, the main presentation would be in dark blue, and if it cannot be applied, it would change to white.

Word mark:
In any type of text, the company will be named as Zabala Innovation, avoiding using only ZABALA or Zabala Innovation Consulting (company name).

Main logo construction

Construction and proportions
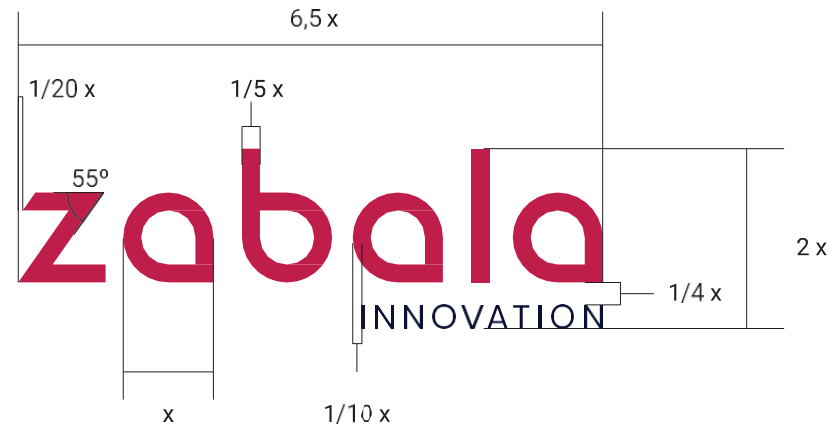
Construction and proportions:
The formal importance of the letter "a" transcends the construction of the logotype. Based on the width of the letter "a", the proportions are established for optimum legibility and balance.

Margins:
The minimum perimeter protection space for the logo must be at least 1x.

Position:
To maintain consistency, the Zabala Innovation's logo can be placed in any corner of a layout, preferably top left and bottom left and right. Use the upper right corner as little as possible. The distance at which it should be placed from the edge of a document should be at least 1x.

Margins
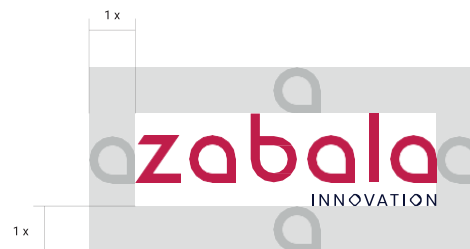
Position

Logo without tagline

The colour remains the same as the main colour. The main use of the logo is in red and when this is not possible, it should be used in white. For the construction and margins, the width of the letter "a" is used.

1 x

1 x

zabala

zabala

zabala

Icon
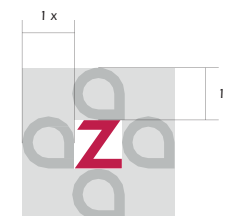
Two forms of icons are used.

Isolated "z":
The "z" extracted from the logo is the smaller version, used as a reinforcement and reminder in elements where the main logo has already appeared.

Framed "z":
The second option is the letter "z" integrated in a shape, designed to appear in the top or bottom margins reaching all around the corner.
There are 2 variants, when placed in the top margin, the option with the curve below the "z" must be used, and when placed in the bottom margin, the curve should appear at the top.
When applying it to documents that will be printed on multifunction printers, take into account the printer's margins to ensure that the icon appears correctly.
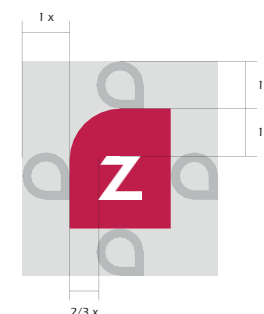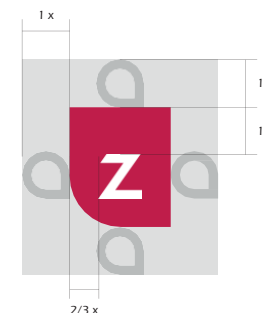
Margins:
The internal and external margins are established on the basis of the letter "a."

Avatars

To achieve coherence across all platforms, a single Zabala Innovation's avatar has been designed based on the icon with a red background and a white "z."

Scale and position:
The icon is centred horizontally and vertically in both the square and circular form. The diagramme on the right shows how to scale the icon to provide a consistent buffer zone with different sizes.

Sizes:
The following table indicates the size and shape requirements of the Zabala Innovation's profile image for each social network:

- • Facebook 180 x 180 (Square or circular)
- • Twitter 400 x 400 (Circular)
- • LinkedIn 400 x 400 (Square or circular)
- • Pinterest 165 x 165 (Square)
- • Instagram 110 x 110 (Circular)
- • YouTube 800 x 800 (Square)

2/3 x

2/3 x

2/3 x

2/3 x

Minimum size

	Print		Digital
zabala INNOVATION	2 x 7,7 mm	_____	105 x 33 px
zabala	15 x 3,43 mm	_____	-
Z	3 x 3,09 mm	_____	21 x 22 px
z	4,5 x 5,34 mm	_____	67 x 79 px
z	5 x 5 mm	_____	16 x 16 px

The different versions of the brand must maintain their legibility in the different formats in which they are applied, which is why the size must be taken into account in relation to the medium and the distance at which it will be seen.

Logo improper use

Construction alteration
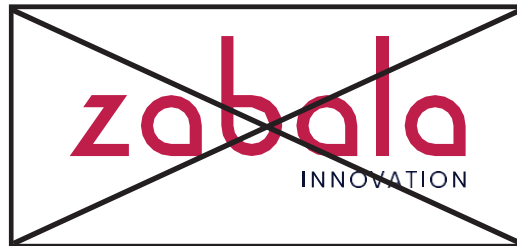
Shadow and opacity changes
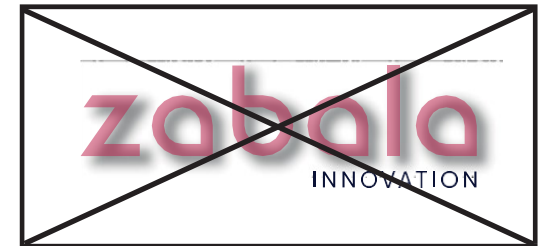
Deformations and twists

Logo outline
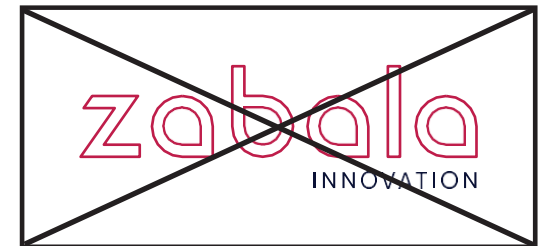
Overlapping
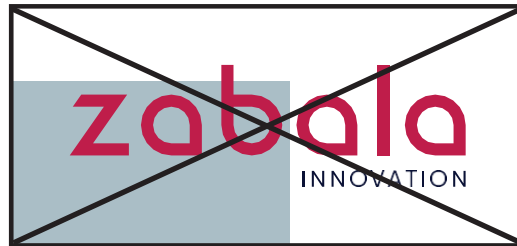
Compositional changes

Use of the logo as text

Desde **zabala** podemos ayudarle ....

Colour changes

Colour

The Zabala Innovation's colour range has been designed to provide flexibility through simplicity.

Summary of the colour system

It is important to maintain a hierarchical and balanced sense of harmony when using the different colour palettes.

The Zabala Innovation's colour system is flexible, and is structured as follows:

- Main colours: bring distinction and character to the brand. Red is used mainly in the logo, headlines and covers, blue in subtitles and illustrations. Blue should always appear with red.
- Derivatives of the main colours: useful as a flexible and versatile resource. Complementary for backgrounds, graphics, tables, tabs, backgrounds…
- Neutral colours: white for backgrounds and dark grey for text on white backgrounds.
- Auxiliary colours: exclusively used for graphics in which more variety is needed than those derived from the main colours.
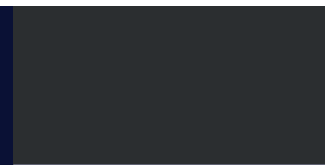
Main coulours   *Neutral*   *Auxiliary*

Derivatives of the main colours

Colour references

CMYK___5 /20 /12 /0
HEX_____#f2d6d4
RGB_____242 /214 /212

CMYK___6 /2 /3 /0
HEX_____#f3f6f8
RGB_____243 /246 /248

CMYK___14 /16 /28 /1
HEX_____#e0d2bc
RGB_____224 /210 /188

PANTONE   —1935 C
CMYK_____ 17 /100 /63 /8
HEX_____#bf043e
RGB_____ 191 /4 /62

CMYK___12 /61 /39 /2
HEX_____#d87d80
RGB_____216 /125 /128

CMYK___30 /34 /53 /15
HEX_____#ab9574
RGB_____171 /149 /116

PANTONE   _2766 C
CMYK_____ 99 /93 /44 /58
HEX_____#1a1a36
RGB_____ 26 /26 /54

CMYK___18 /4 /6 /0
HEX_____#d9e8ef
RGB_____217 /232 /239

CMYK___50 /49 /63 /45
HEX_____#635744
RGB_____99 /87 /68

CMYK___30 /5 /19 /0
HEX_____#bfdad4
RGB_____191 /218 /212

PANTONE   _5445 C
CMYK_____ 33 /16 /16 /1
HEX_____#b8c7cf
RGB_____ 184 /199 /207

CMYK___53 /22 /37 /5
HEX_____#83a59f
RGB_____131 /165 /159

PANTONE   _000 C
CMYK_____ 0 /0 /0 /0
HEX_____#ffffff
RGB_____ 255 /255 /255

CMYK___69 /60 /56 /66
HEX_____#333333
RGB_____51 /51 /51

CMYK___79 /35 /55 /25
HEX_____#316d66
RGB_____49 /109 /102

Use of colour in the main logo

Positives ────────────

* On grey backgrounds, use the main logo.

Negatives ────────────

Monochrome ────────────

Exceptional uses of colour in the main logo

Black

* For applications that do not allow colour or in case of coexistence in a logo.

Grey

For applications that do not allow colour, such as newspaper advertisements.
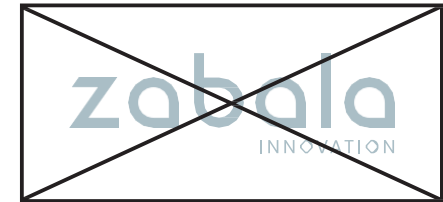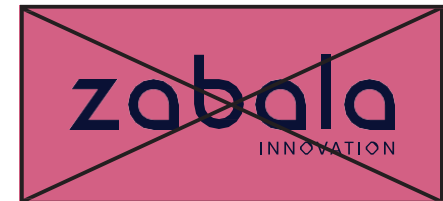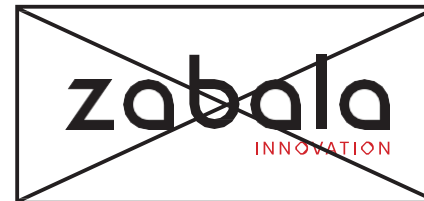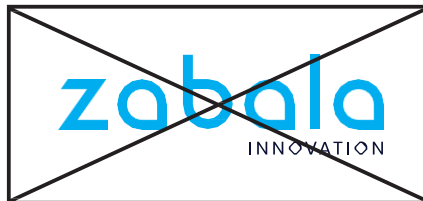
Improper use of colour in the main logo

Positives

Negatives

Monochrome

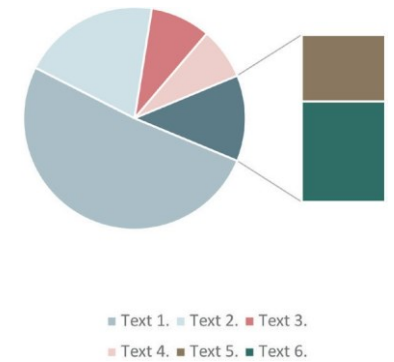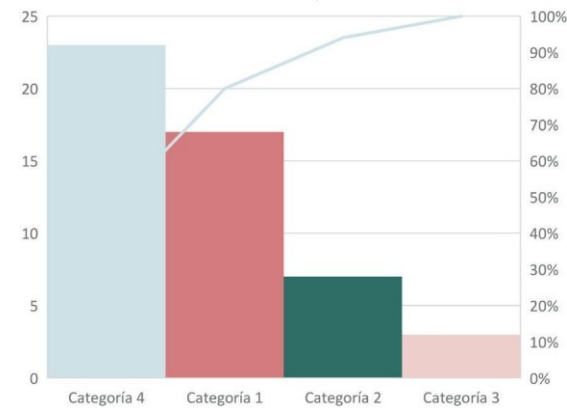Random use of colours

Colours in Microsoft Office themes
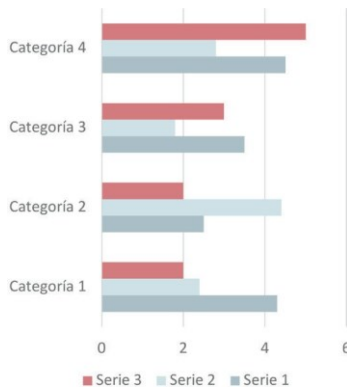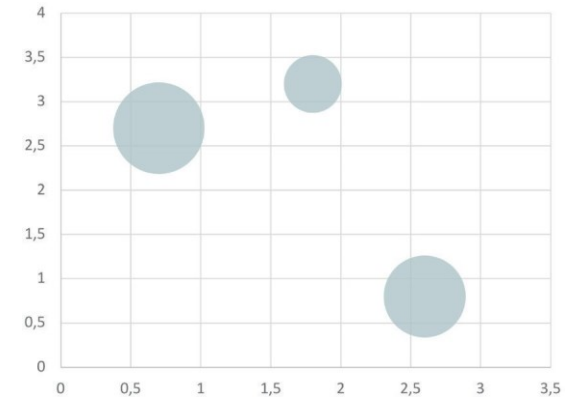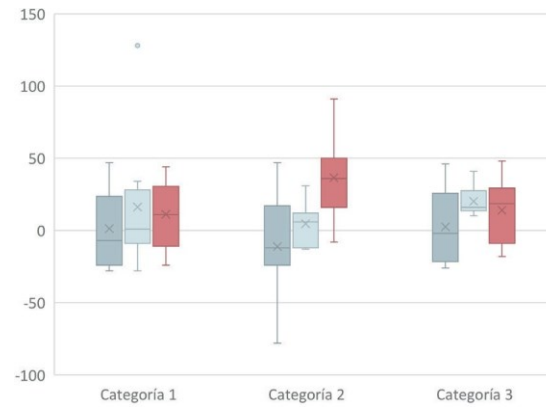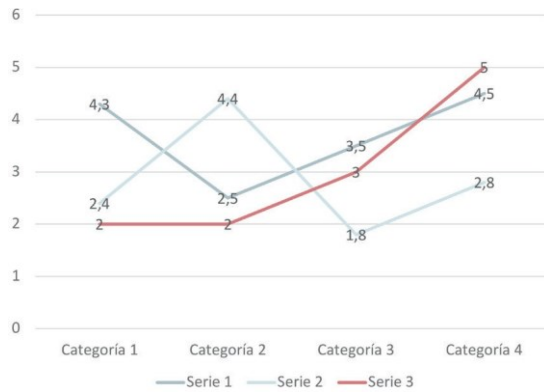

Colores del tema

—— *Main colours*
(colour coded)

—— *Derivatives of the main colours*
(automatically generated).
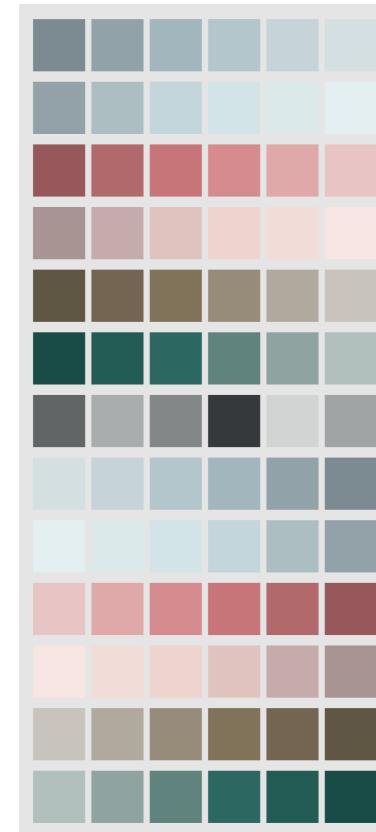
—— *Monochrome options.*
Automatically generated to be applied in graphics.

Colours in data representation

Use the first 4 colours in priority (the 2 greys and the 2 red variants) with the derivatives generated by the system. If more options or greater contrast are required, include the green and brown colours and their derivatives.

Typography

Letters, words and texts vehicle the message, and it is in the typographic features that the personality of our brand is expressed. A good typographic selection helps establish a relationship with our values and arouses interest.

The combination of a geometric and a serif typeface brings innovation and modernity in a humane manner.

The corporate fonts proposed are Poppins, in line with the character of the logo, and the complementary PT Serif. Both fonts can be downloaded free of charge from Google Font.

The weights used are

Poppins:
- Regular: for the tagline
- Medium: headlines
- Bold: for titles

PT Serif:
- Regular: for body text
- Italic: for highlights

Poppins

Impact   Modernity   Innovation

Regular

Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj KkLlMm Nn Oo Pp Qq Rr Ss Tt Uu Vv Ww Xx Yy Zz 1234567890 ! @ # $ % & *

Medium

Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj KkLlMm Nn Oo Pp Qq Rr Ss Tt Uu Vv Ww Xx Yy Zz 1234567890 ! @ # $ % & *

Bold

Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk Ll Mm Nn Oo Pp Qq Rr Ss Tt Uu Vv Ww Xx Yy Zz 1234567890 ! @ # $ % & *

PT Serif

Professionalism   Elegance   Reliability

Regular

Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk Ll Mm Nn Oo Pp Qq Rr Ss Tt Uu Vv Ww Xx Yy Zz 1234567890 ! @ # $ % & *

Italic

*Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk Ll Mm Nn Oo Pp Qq Rr Ss Tt Uu Vv Ww Xx Yy Zz 1234567890 ! @ # $ % & **

Typographic hierarchy

Specific titles
POPPINS BOLD

*Apply to relevant, very short and specific headlines.

Only one word can be used in a line, depending on what you want to highlight.

Lorem Ipsum Dolor

Headline
POPPINS MEDIUM

Title
POPPINS BOLD

VESTIBULUM ANTE

Lorem ipsum dolor sit amet

Highlight
PT SERIF ITALIC

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Nunc ut dictum nunc.

Body
PT SERIF REGULAR

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Nunc ut dictum nunc, blandit tincidunt quam. Vivamus condimentum auctor odio, id porttitor justo. Vestibulum ante ipsum primis in faucibus orci luctus et ultrices posuere cubilia curae; Donec scelerisque lacus ac tellus vestibulum luctus.

System fonts

Microsoft fonts:
Tw Cen MT + Times New Roman

VESTIBULUM ANTE

Lorem ipsum dolor sit amet

Lorem ipsum dolor sit amet, consectetur
adipiscing elit. Nunc ut dictum nunc.

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Nunc ut dictum nunc, blandit tincidunt quam. Vivamus condimentum auctor odio, id porttitor justo. Vestibulum ante ipsum primis in faucibus orci luctus et ultrices posuere cubilia curae; Donec scelerisque lacus ac tellus vestibulum luctus.

System fonts:
Verdana + Times New
Roman

VESTIBULUM ANTE

Lorem ipsum dolor sit amet

Lorem ipsum dolor sit amet, consectetur
adipiscing elit. Nunc ut dictum nunc.

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Nunc ut dictum nunc, blandit tincidunt quam. Vivamus condimentum auctor odio, id porttitor justo. Vestibulum ante ipsum primis in faucibus orci luctus et ultrices posuere cubilia curae; Donec scelerisque lacus ac tellus vestibulum luctus.

For cases where corporate fonts generate conflict, it is proposed:

- Microsoft fonts: available in the Microsoft library. Exclusive use in case of problems with corporate fonts.
- System fonts: exclusive use for newsletters.

Typographical principles

In order to maintain consistency and ensure the readability of communications, the following principles are established:

Text alignment

The layout of texts should be aligned to the left or justified. Avoid centred or right-aligned texts that may make reading difficult.

Line spacing & tracking

To ensure correct spacing, a line spacing of 160% is suggested for continuous text. For headlines, the range is wider, 90% for large headlines, 120-140% for medium headlines and 180% for small headlines.

As a general rule, keep the default setting for typography.

Upper and lower cases

To keep communications clear, simple and legible, the use of lower case letters is recommended.

Highlights should be in italics in lower case letters.

To help the reader find information in the different communications, the title font can be applied to the texts, with the first letter in upper case.

Claim

Our claim is a synthesis of our value proposition and our brand idea. In very few words, we can convey the key elements of our message.

The result of our mission, vision and values is Zabala Innovation's claim: **Innovation Works.** On the occasion of our anniversary and with the COVID-19 crisis, it has evolved with the intention of reinforcing the human side of innovation: Together, Innovation Works. There are two ways of presenting it:

- as a title: on the homepage or the opening slide of a presentation.

- as a hashtag: it would appear as a closing hashtag on the back cover of presentations and invitations or on the back of cards.

Innovation Works

Together
#InnovationWorks

Graphics

Through a system of geometric shapes we manage to be recognisable, even in the absence of our logo. This enriches our language and gives us the flexibility to implement it in different media and supports.

Graphics
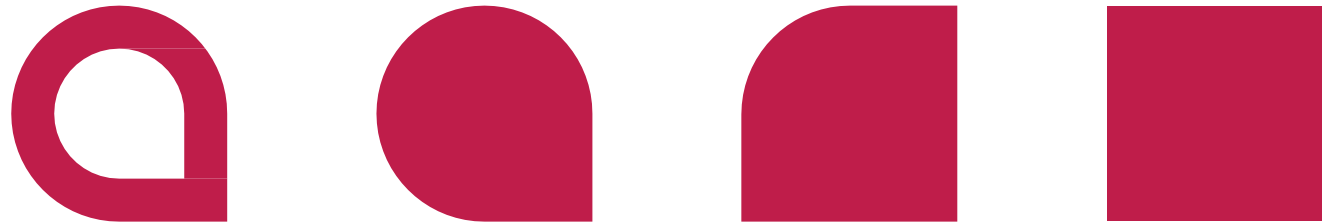
Zabala Innovation's visual style is based on the simplification of the letter "a" in the logo, converting it into a shape and reducing the curve to one of the corners. This simplification allows the combination of orthogonal and curved shapes, resulting in a flexible, orderly and modern combination.

In this way, the "a," the only vowel in the logo, becomes the common thread of the brand.

With this resulting shape, it is possible to mask images and generate white spaces by superimposing shapes, creating space to include text.

Lorem ipsum dolor sit amet.

Graphics

This modular system provides a sense of cleanliness and control. The reticulation of spaces is achieved through the use of orthogonal masses of colour and shapes derived from the "a" in the logo.

A non-static modular system is proposed, where the elements can be moved freely and adapted to different needs.
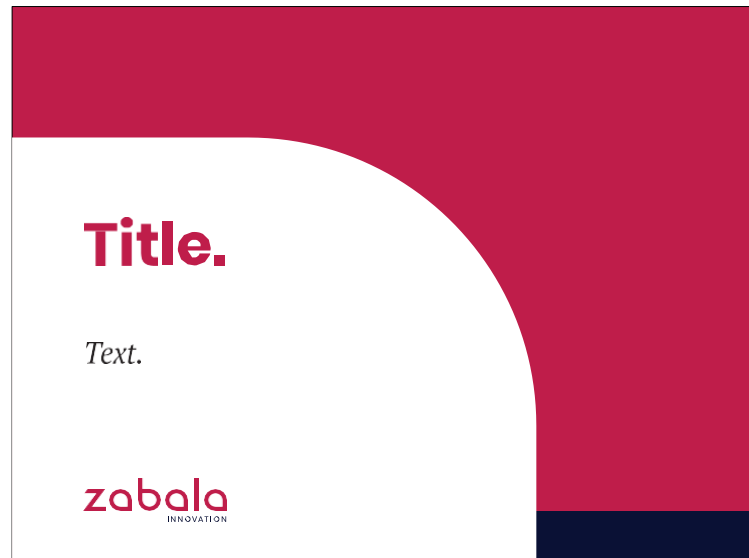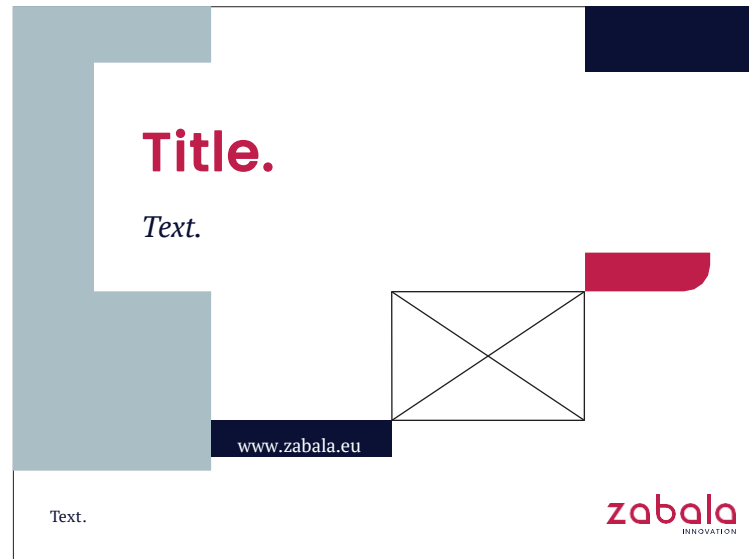
Images

Our own photographic language helps us to build a recognisable and homogeneous brand. This includes the choice of motifs, the framing, the lighting, the subsequent colour filters, etc.

Summary of images used

Zabala Innovation's images must transmit the brand values (Trust - Integrity - Cooperation - Innovation - Commitment - Freedom and Responsibility).
Therefore, whether stock images or customised visuals are used, the images must follow a series of general principles of execution and content that ensure that the brand message is conveyed consistently:

- Use image retouching sparingly.
- Uncluttered backgrounds.
- Neutral background colours.

- Images of groups at work.

- People should convey professionalism, behaving naturally and confidently. The dress code should be formal and in neutral colours.

To be avoided:

- Artificially retouched images.
- Badly lit environments.
- Complex backgrounds or crowded environments.
- Staged situations.

Images of people

Zabala Innovation's human team is an asset to be valued and images of our team are used following different levels:

- general shots for corporate group photographs.
- shots of the team at work to capture the moment, real people in real daily activities.
- medium or medium close-up shots for portraits. The attitude should convey security and confidence in a close and pleasant manner.
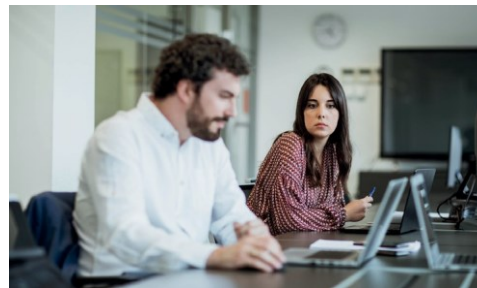
Images of buildings and installations
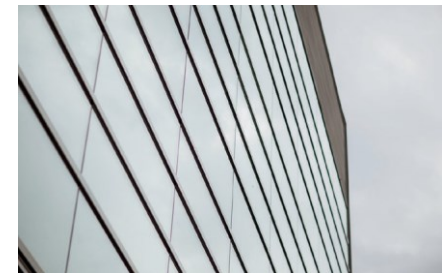
For office images, general shots are used in which the architectural lines of the installations are seen as vanishing points, generating greater depth. Various corporate elements are photographed in the foreground, also seeking volume and depth.

Stock images

The selection of stock images has a differentiated hierarchy depending on their use:

- Stock images that carry weight or importance, such as presentation covers and video covers. In these cases, the aim is to capture attention, so the colours will be slightly more saturated and with higher contrast. The framing will be wide with general shots or detail shots and in both cases, we will look for vanishing lines and architectural curves.
- Stock images used as support visuals or as an accompaniment to texts. Saturation and luminosity should be neutral. The framing can range from long to medium shots.
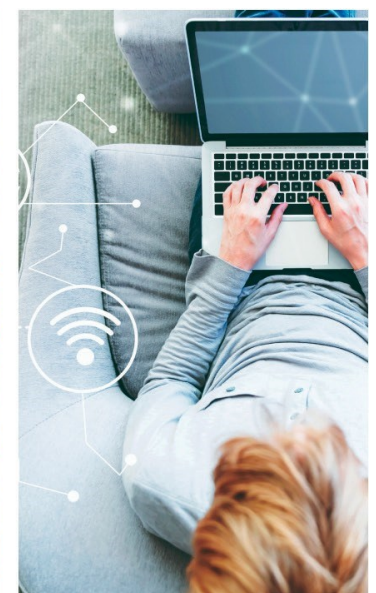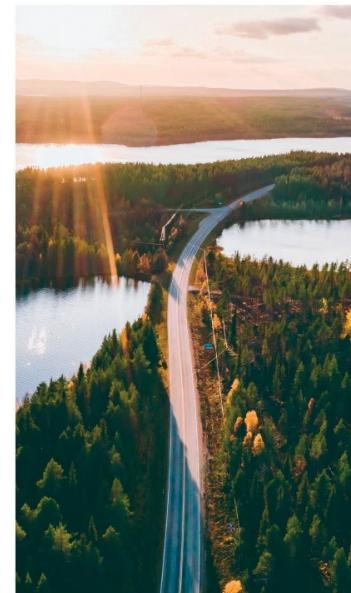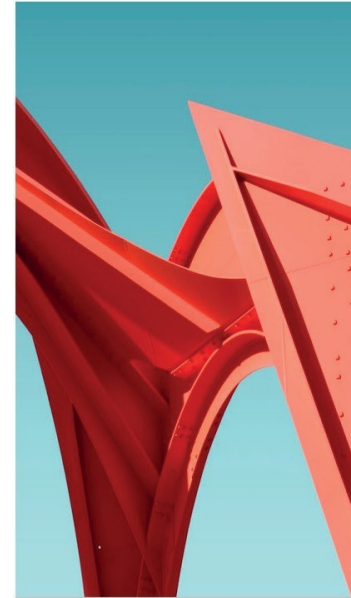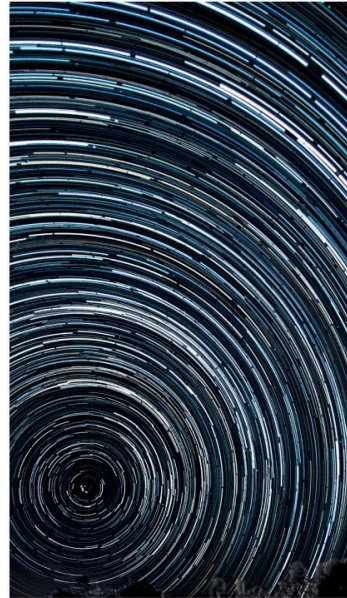
Photo editing

The images should always depict a soft and neutral lighting. Photographs in natural colours, with hardly any editing should be used, avoiding the cold tones typical of fluorescent lighting.

When it is necessary to add a filter to equalise the portraits, they are preferably black with a transparency of 25%.
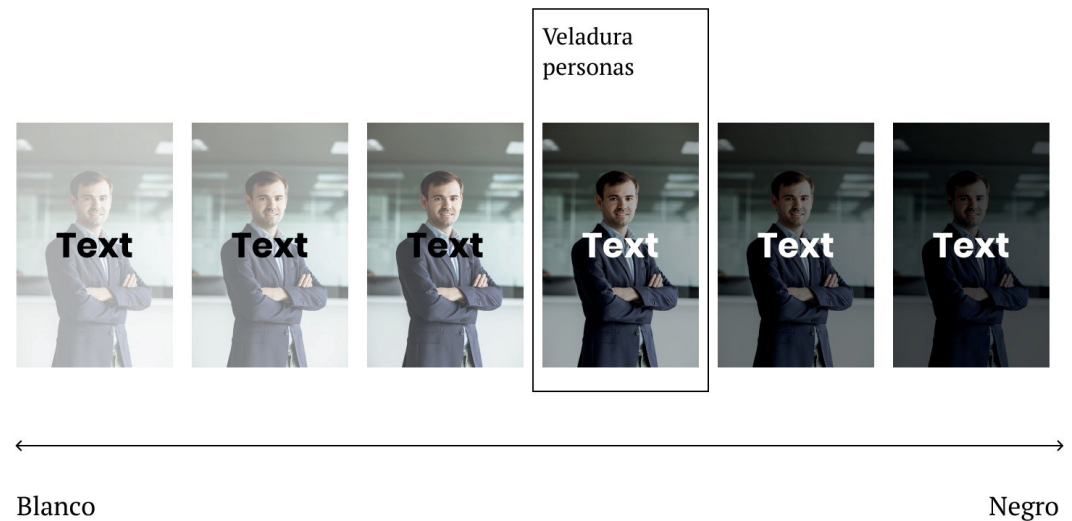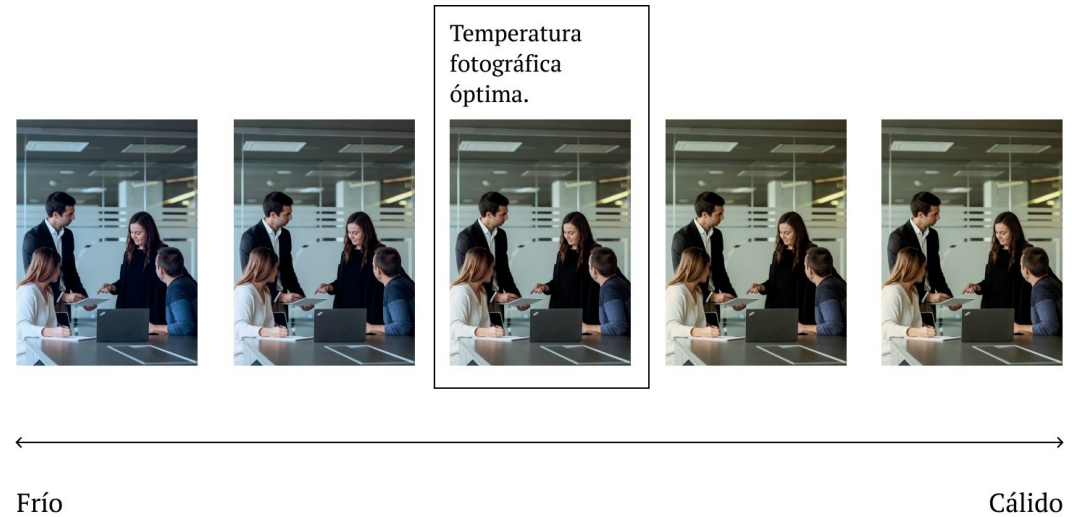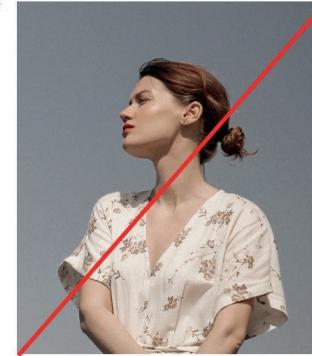

Temperatura fotográfica óptima.

Frío   Cálido

Veladura personas

Text   Text   Text   Text   Text   Text

Blanco   Negro

Image misuse

Zabala Innovation's images convey authenticity, and in this sense always avoid excessive editing. Images with forced framing, with excessive or poor saturation, dark or artificially lit images, black and white photographs, or cut-out images superimposed on other backgrounds are not part of our visual identity. Complex images with a great amount of detail, as well as exaggerated facial expressions and overly formal or formal attitudes are not suitable.

Actitud demasiado informal.

Expresión excesiva.

Retratos sin mirar a cámara.

Iluminación y retoque artificial.

Complejidad.
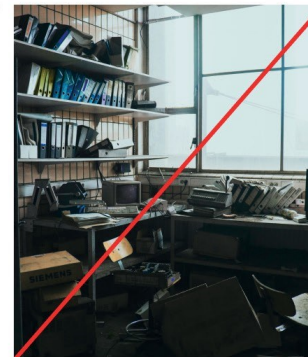
Oscuridad y desorden.

Imágenes muy oscuras y demasiado formales.
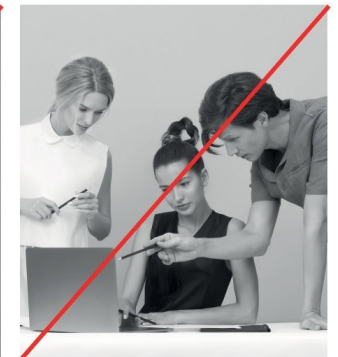
Blanco y negro o saturación baja.

Illustrations

Illustrations play an important role in our visual identity. They allow us to convey themes, ideas and areas in a quick way, while generating brand recognition.

Summary of illustration styles

The style of illustrations, in addition to being part of our branding, is a functional element, as it enables a better understanding of our content. Illustrations depict themes, ideas and areas in an abbreviated form that conveys information quickly. In no case are illustrations used as mere decoration or for patterns.
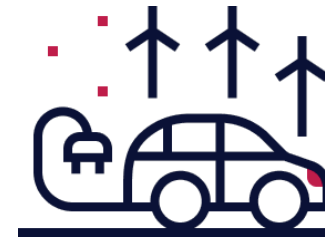
The creation of illustrations follows the following stylistic principles:

- Combining orthogonal and curved shapes.

- Icons should be constructed to communicate, while avoiding decorative details.

- The illustrations are made with evenly thick strokes and small details grouped together.
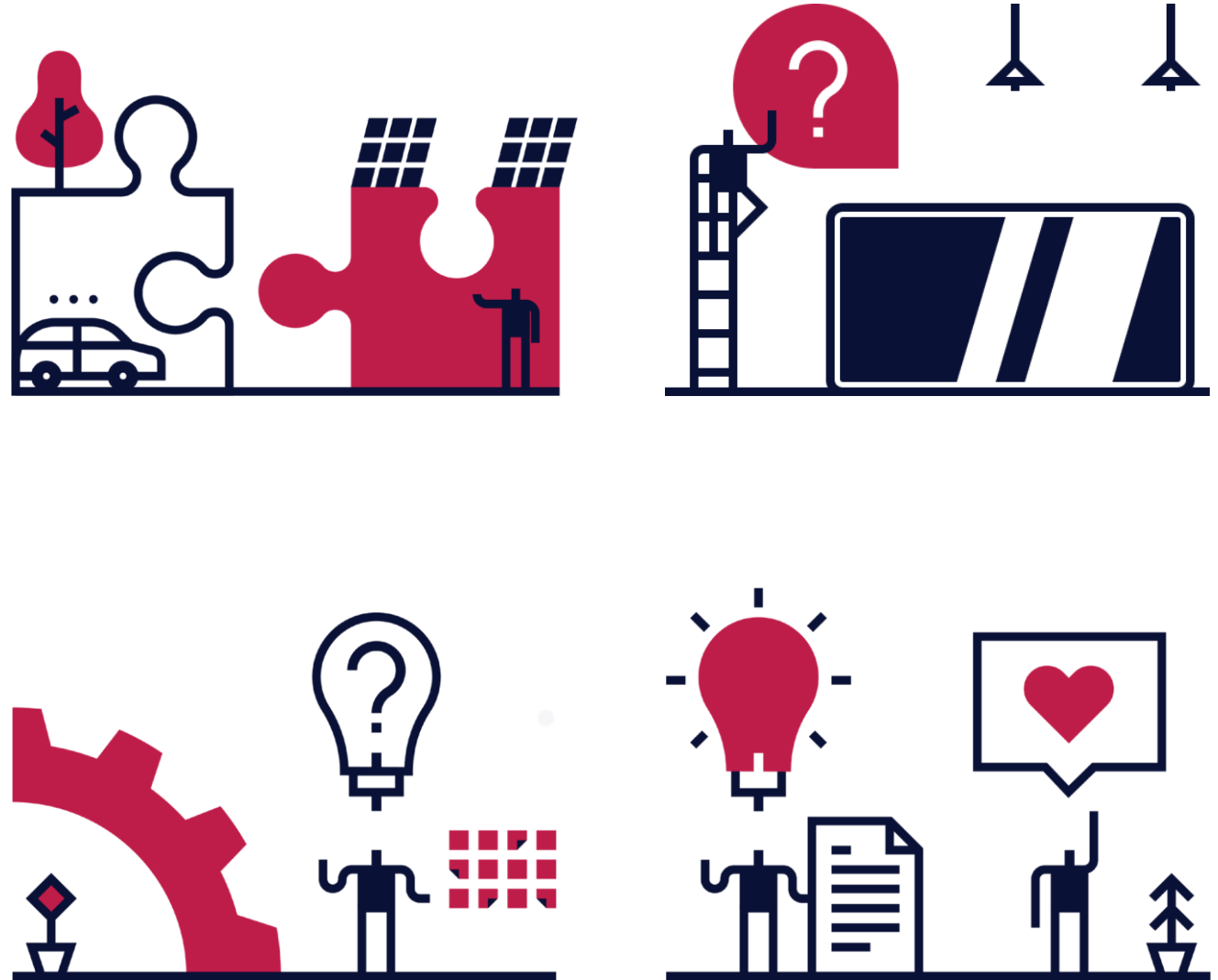
Complex illustrations
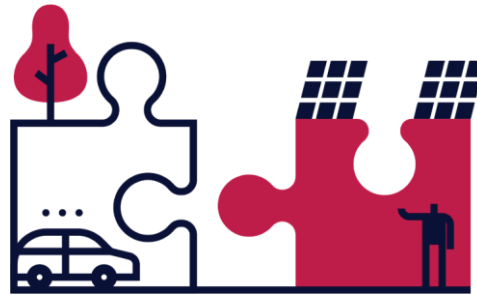
Micro-illustrations

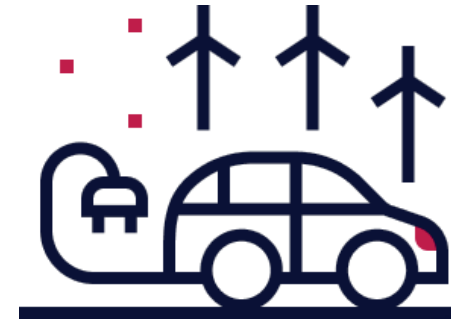*Iconography*

Complex illustrations

This is the most complex level of illustrations, in which the red colour is added to represent complete areas of the activity. Its proportion of occupancy should be around 40% - 60% of the illustration, either printed or digital.
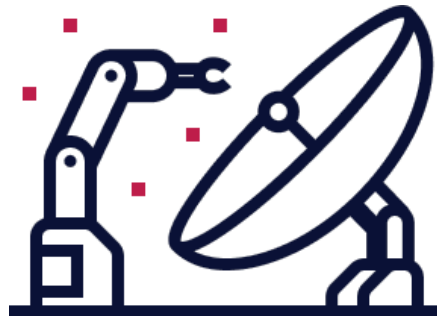
Areas' micro-illustrations

Health, agri-food and bioeconomy

Energy and mobility

Industry and aerospace

Climate, natural resources and environment

Digital transformation

Social innovation

At the second level of complexity are the micro-illustrations, simple and synthetic illustrations reflecting the company's values and activities in which blue is the main colour and red emphasises small details.

Iconographic system

The simplest level of illustration is formed by an iconographic system, the result of the synthesis of micro-illustrations, which also represents simple concepts or business values. The visuals are designed to be applied in smaller sizes.

Pictogrammes

Pictograms, icons and, in general, all the meaningful and interactive elements that we will use in our digital channels are an important part of our visual identity, and one of the most direct means to achieve brand differentiation.

Pictogrammes
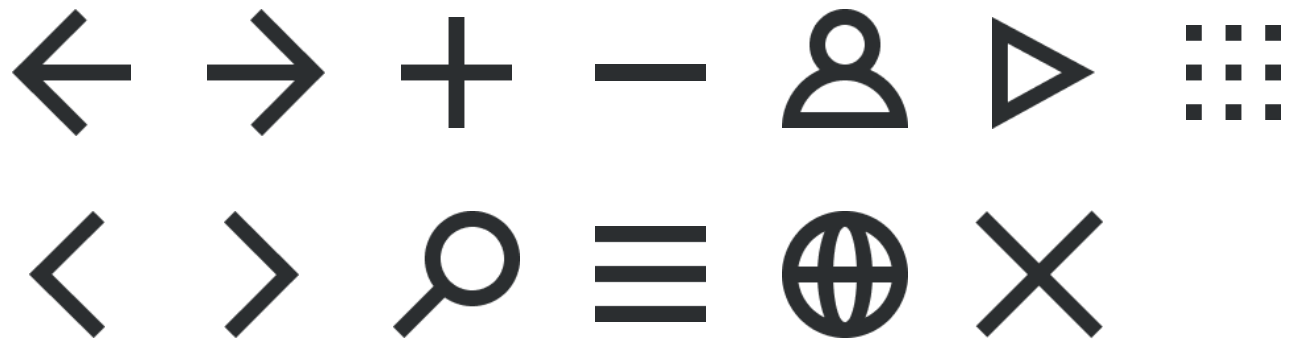
Graphic elements that define the interactions that the user can perform within the website. They maintain the style of thick lines, square edges and geometric shapes.

Audiovisual

Audiovisual content is easy to consume and generates interest in our audience, which increases visibility and improves our positioning. It is important that each piece correctly reflects our visual identity.
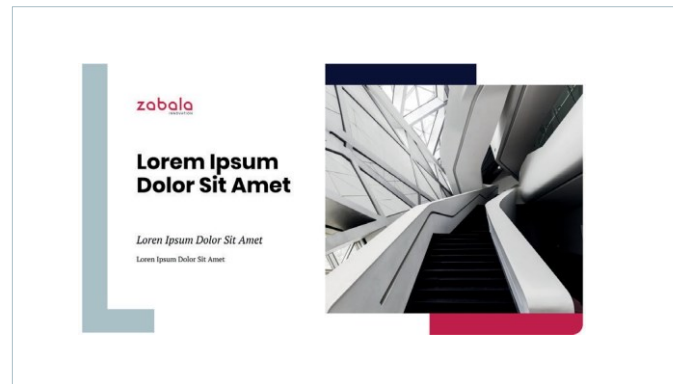
Video covers

Cover 1

Cover 2

Cover 3

Cover 2 (bis)

For videos in which there are no representative or relevant images, the use of cover 1 is recommended. The use of covers 2 and 3 is more appropriate for videos that have quality and representative images.

35th anniversary

The anniversary of our company is a perfect moment to communicate with the public and launch our message, both internally (to employees, partners and board of directors) and externally (to clients, suppliers and partners).

35th anniversary logo

Anniversaries provide the opportunity to

- Explain the history and origins of the company
- Highlight the values that have allowed the company to reach its current position
- To remember the essence and social commitment
- To thank others for support received
- To discuss a common future

To mark the 35th anniversary, a commemorative design has been created, which can be applied alongside the main logo and independently, allowing for greater flexibility to be implemented on the different tools and supports used for the occasion.

The 35th Anniversary logo retains the essence of the curves along with the orthogonal shapes and slanting diagonals of the original logo.

Construction of the 35th anniversary logo

Construction and proportions

Margins
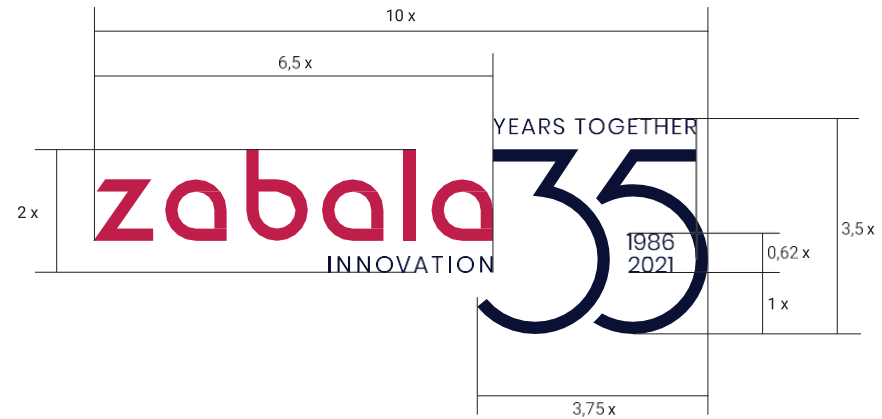
Construction and proportions
Like the main logo, the importance of the letter "a" transcends the construction of the 35th anniversary logo. Based on the width of the letter "a," the proportions are established for optimum legibility and balance.

Margins
The minimum margin around the logo must be at least 1x.

Position
The position guidelines remain the same as for the main logo.

Together

#InnovationWorks

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Bordeaux · London · Madrid · Paris · Sevilla · Valencia · Vigo · Zaragoza

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