

# PROJECT MANTRA

Driving a sustainable and innovative manufacturing industry through green, digital, and social transformation in SMEs.

MANTRA main objective is to promote the digitalization and sustainability of manufacturing industries in Europe through collaboration between SMEs, European organizations, and tech-savvy individuals.



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8

PARTNERS

7

COUNTRIES

€5M

BUDGET

42

MONTHS



01

## Challenge

The challenge MANTRA addresses lies in the difficulty that European manufacturing SMEs face in embracing the green and digital transition.

These businesses often struggle with limited access to expertise, financial resources, and tailored support necessary to adopt advanced technologies and social innovation.

As a result, they find it hard to align with environmental goals such as reducing CO<sub>2</sub> emissions, minimizing resource use, and implementing circular economy practices.

02  
Solution

MANTRA seeks to boost green and digital transition of European manufacturing SMEs through the uptake of advanced technologies and social innovation.

To that end, MANTRA will create and demonstrate an effective and highly scalable European-wide capacity building and demonstration programme to provide SMEs with the required assistance, network of partners and experts, and financial support to elaborate and implement tailored transformation journeys leading to sustainable business models and, more competitive and resilience SMEs.

03  
Impact

MANTRA is expected to support 50 manufacturing SMEs in successfully adopting advanced technologies and social innovation practices, leading to more sustainable and competitive business models.

The initiative will contribute to key environmental goals, such as reducing CO<sub>2</sub> emissions, minimizing resource consumption, and increasing circular economy practices. In the long term, the project aims to create a scalable and replicable model, empowering SMEs across Europe to drive sustainable transformation.

## IN ONE CLICK

### Coordinator

ZABALA

### Programme

Horizon Europe

### Period

2024-2028

### Sector

SMEs

### Web

<https://mantra-project.eu/>